



2021 Holiday Prize Contest

New & Improved!!
www.fwcj.com 253-839-7389

The *Holiday Prize Contest* is our way to thank our loyal clients for their patronage throughout the year. As a special thank you to the community for your support during the COVID crisis, we have made the 2021 Contest our most exciting ever!

You could WIN one of 5 great prizes or 5 great awards, no purchase necessary.

THERE ARE 3 WAYS TO EARN POINTS AND WIN PRIZES:

1. **Purchases** – any purchase is a quick way to earn points and buy gifts.
2. **Referrals**– your friends and family can join your team and help you win.
3. **Regular Participation**– fun daily activities in-store and on social media.

Visit the contest desk for details, rules, and regulations.



The contestant with the most points will win!

1st Prize: 1ct Fine White Round Diamond & \$500 Setting Credit- \$4750 value

2nd Prize: Romantic Getaway at Run of the River Inn, Leavenworth- \$1250 value

3rd Prize: Authentic Designer Gucci Microguccissima Tote Handbag- \$1200 value

4th Prize: Seattle Kraken Hockey Tickets & Romantic Dinner on us- \$700 Value

5th Prize: Photography Session with Chris Leavitt & 20" Canvas Print- \$550 Value



2021 Holiday Prize Contest

How to **Win!!**

Learn more below, or stop by. Open in person by appointment, call 253-839-7389

DAILY ACTIVITIES IN-STORE & ONLINE EARN YOU POINTS!

Day	Hours	Activity	Points
Monday	10-6	Influencer Day (on Facebook or Instagram) Post a pic of your favorite jewelry item or tell us your favorite FWCJ story (be sure to tag us @fwcjewelers) on Facebook or Instagram. Post as much as you like– max 500,000 points .	500,000 For your post.
Tuesday	10-6	Trivia Day (in-store or on Facebook) We will post a trivia question to Facebook before noon– direct message us your answers sometime before midnight for points! Feel free to stop by to answer your question in person.	300,000 For correct 150,000 Incorrect
Wednesday	10-6	Help Your Neighbor Day Bring 3 items of non-perishable food and/or an unused child's toy to support the MultiService Center of South King County. Feel free to substitute a \$20 donation, \$10 for food \$10 for toy.	500,000 Points each 1,000,000 Total
Thursday	10-6	Gemstone Guess Day (in-store or on Facebook) We will post a gemstone photo before noon on Thursday– direct message us with a guess as to it's variety (we will be lenient) for points– or stop by to see it in person.	300,000 For Correct 150,000 Incorrect
Friday	10-8 *open late	Dividend Day Stop by our store– in person– to earn a 15% dividend on your total, and increase your Prize Points exponentially!	15% of your total
Saturday	10-8 *open late	Spin the Wheel Day Stop by the store and spin the wheel! You could win up to 1,000,000 points , discounts on items, double points, and other cool prizes– we have never offered such amazing deals!	Points and Discounts At random
Sunday	closed	We're closed Sundays, other than for special requests– but you can still shop online at www.fwcj.com/shop and visit us on social media, @fwcjewelers.	N/A



Your regular participation could make you an award winning contestant!

5 contestants will win a 14k gold paper clip chain and a \$250 FWCJ gift card– each a \$675 value!

Ruby Referrer–contestant with most referrals. **Platinum Philanthropist**– contestant who donates the most items or cash on Help Your Neighbor Day. **Topaz Trivialist**– contestant with the most correct responses on Trivia Day. **Sapphire Social Influencer**– contestant with the best photo post to Facebook or Instagram. **Golden Gem Guesser**– contestant with most correct responses on Gemstone Guess Day.